Quiz FOR BUSINESS LEADERS

Is Custom Software The Right Solution For My Company?

Made for leaders who struggle with:

- tools that don't fit your business
- your best people stuck "in the weeds"
- getting out of reactive mode
- finding your digital advantage

Many leading companies leverage custom software. But is it right for you?

Take this quick quiz to find out.

SPARK Business Works

To find out if custom software could be the solution for your business challenge, answer the following questions:

Hint: Print this out and fill in the boxes with your team.

1.

Have you tried off-the-shelf software to solve your problem?

(List off-the-shelf solutions or products you've used)

Most companies have to change their processes to fit a product or find that it has features they will never use (and lacks features they need).

2.

Do you have a unique (but manual) process you're barely making work?

(Explain your current process)

Perhaps you have a robust data flow that is irreplaceable. Keep the process, but build a more automated, digital version of it.

3.

Do you need to integrate two or more systems?

(List the systems you would like to integrate)

Maybe your existing systems work great individually, but there are gaps and redundancies.

4.

Are most projects in your business unique?

(List the unique variables you need to track)

Your business is one-of-a-kind. The way you operate is your “secret sauce.” This is challenging for off-the-shelf solutions, because they are built for the masses.

5.

Is your business changing or growing?

(List the top three ways you need to evolve)

You can’t scale inefficient processes. To up your game and strengthen your staying power you need a technical foundation that evolves with you.

Did you answer “yes” to any of the above questions?

Custom software is definitely something you’ll want to explore further.

We put together a ***Guide to Successful Custom Software Development*** based on our years of experience helping businesses improve their operations with tools tailored to their exact needs.

In this introductory guide, you’ll learn how to:

- get everyone on board
- select the right features to include (or not)
- launch and ensure adoption
- measure a return on investment

GET THE GUIDE

and get yourself quickly up to speed.

Build a custom business tool you will be *proud* of.

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